EXPERIMENTATION SESSION CHEAT SHEET

A"

Aalto University Design Factory

EXPERIMENTATION SESSION CHEAT SHEET

30 min

setting the table

10 min   **INTRODUCTION OF THE CONCEPT IDEA AND WAYS OF WORKING**
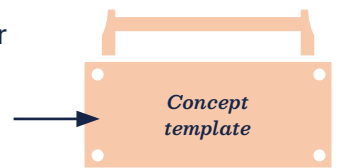- Why the concept matters

5 min   **WHO'S AT THE TABLE**
- Everyone introduces themselves in the group
- Pick a time keeper in the group if you don't have a dedicated facilitator

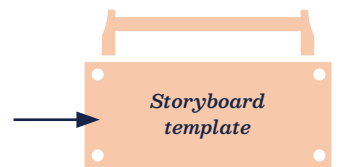**15 min**   **FRAMING**
- Detail concept description

→ *Concept template*

40 min

creating clarity

30 min   **CREATING STORYBOARD**
- Vision elevator pitch
- Individual storyboard and dot vote
- Co-create storyboard

→ *Storyboard template*

10 min   **SELECTING UNCERTAINTIES**
- Highlight assumptions and uncertainties

— 5 min break —

35 min

developing experimentation plans

10 min   **DECIDING WHAT TO TEST**

→ *Deciding what to test template*

25 min   **PLANNING EXPERIMENT**
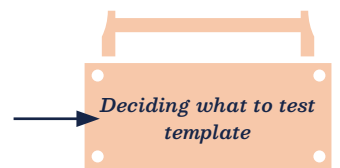
→ *Planning experiment template*

10 min

preparing for execution

10 min   **WRAP-UP**
- Thank everyone for their time and insights!